

Here are some ways in which you can use your gifts to teach & share with others:

- Collaborative & Sharing Media Platforms - Media platforms such as Youtube, Circle, and Vimeo are great platforms for teaching and sharing your knowledge with others via written formats, chats, livestreams and videos.
- Social Media Platforms - Platforms such as Facebook/Instagram, Twitter(X) and Tik Tok (if still available in the U.S.) are excellent for sharing your content and building a client base. Facebook is good for fostering a community of engaged readers via author pages. Submitting articles (either short form or long form) on Twitter(X) is advantageous to gaining readers, as well as uploading video posts on Tik Tok to promote and market yourself (as well as your product).
- Writing - If you are a writer or enjoy writing anything such as: blogs, poems, posts, or newsletters, utilizing platforms such as Reddit, Blogger, Tumblr, Substack and X will allow you to share your work with others and their communities. If you are comfortable in speaking about what you have written, even better. You now have more options and a larger audience to either read about, or hear about, what you have to say.
- Books - If you happen to enjoy writing books, there are a number of options available to help you reach your audience. Ebooks are a very cost effective way to take what you have written and provide it to the public in a digital format. Platforms such as Smashwords, Amazon/Kindle and Apple Books allow you to publish and sell your books online or via apps. Editing software is also available via Canva, Kindle Create, Atticus and others.
- Podcasts/Videos - These are great for interviews and conversations related to your knowledge, interests, gifts and past experiences. If you happen to have a teammate or partner for this type of platform, even better. Several of the above collaborative media platforms can be utilized, as well as other Podcast Hosting platforms and service providers.
- Music - If you are fortunate enough to possess musical talent, then make great music (with your voice, instrument, songs you've written or otherwise). There are many uploading platforms such as DistroKid, Tunecore and RouteNote who will assist you in getting your music loaded onto the top music streaming services such as Spotify, Pandora and YouTube.

I listen to radio stations such as KLove and Family Life Radio quite often and am blown away by the songs of inspiration, faith, healing and positivity. Music touches people in ways that nothing else can, so if you are gifted in this area, I encourage you to let it flow.

- Groups / Communities - Create groups and communities via X, Facebook, Circle and Reddit.

